



PICTOU COUNTY ATHLETICS TRACK AND FIELD CLUB

The Pictou County Athletics Track and Field Club (PCA) is a proud member of Athletics Nova Scotia. We are a not-for-profit organization which is governed by the Pictou County Athletics and Recreation Society (PCRAS). We are driven by many volunteers and rely on the support of our surrounding governments, communities and businesses.

Since 2011, we have dedicated our efforts to develop a track and field facility that is among the best in the Atlantic provinces as well as a track and field club that is competitive and open to everyone. The Pioneer Coal Athletics Field, in Stellarton is a 400m, 8 lane synthetic track complete with a javelin runway, a shot put circle, a discus and hammer cage, four horizontal jump pits and a high jump and pole vault area. The facility is also equipped with a canteen, washrooms, an office space, and viewing area. This facility is home to four or five track and field competitions throughout the year, including School Sport Nova Scotia (SSNS) Track and Field Provincial Championships, Athletics Nova Scotia Provincial Championships and the Atlantic Championships. Most competitions include 100-200 athletes, however the SSNS Provincials has upwards of 1000 athletes from across the province.



Our track and field club trains and competes eight months of the year and includes a regular membership of about 70-100 athletes from all age categories. We have multiple groups throughout the summer; Run Jump Throw Wheel for youth between the ages of 5-7. Trailblazers for youth aged between 8 and 12, our Age Group for athletes 13-34, and a Masters group for anyone 35 years or older. Our groups are training 7-8 times per week at the facility between the months of April and September.

In order to continue to develop club and facility growth that allows us to host high caliber track and field competitions safely and efficiently, our current club and board goal is to continue to make upgrades to the facility which can benefit community members and club athletes. We purchase new equipment for the club annually but will be looking for support for larger items such as hurdles and high jump mats. We will also need to make upgrades to some sections of the rubberized track surface in need of repairs and improve our clubhouse, making it more accessible for wheelchairs and persons with disabilities. In addition, the facility will soon need new lawn maintenance equipment, such as a ride-on lawn mower. These ambitious goals will

require help once again from government grants and the support from local businesses and organizations.



As part of our partnership with interested corporations, businesses, and organizations, PCRAS will post specially sized, weatherproof corporate advertisement signage depicting your logo and important information. Each sign will be positioned in high traffic areas of our facility. All advertisement options are paid yearly over a commitment term of 2, 5, or 10 years. Please note, PCRAS will be responsible for creating, affixing, and maintaining the advertisement boards in their desired areas over the term of the agreement, however corporate sponsors will be responsible for replacement costs due to edits to the signage information. Please feel free to choose your best option based on our advertising standards below.

Size	Location of Sign	Availability	Sponsors fee
5' x 3"	Facing clubhouse along backstretch	10 spots	\$400/year
	Facing clubhouse along 100m stretch	10 spots	\$500/year
	Facing inward behind 100m start line	3 spots	\$500/year
	Facing inward behind finish line	4 spots	\$500/year
	On the inside fence at our walk in gate	2 spots	\$500/year
7' x 4'	On the inside of fence at our main gate	3 spots	\$600/year

Your support would be greatly appreciated.

Kind Regards,

Trevor Boudreau
PCRAS Chairperson



PICTOU COUNTY ATHLETICS & RECREATION SOCIETY

PICTOU COUNTY ATHLETICS

483 Auburn Ave, Stellarton, Nova Scotia B0K 1S0

www.pictoucountyathletics.com

CORPORATE SIGNAGE PROGRAM 2026

Company/Organization Name: _____

Contact Name: _____

Mailing Address: _____

Phone: _____

Email: _____

Package Choice: A B C D E F
(Circle One Per Sign)

Commitment Term: 2 yrs. 5 yrs. 10yrs.
(Circle One per Sign)

Authorized by: _____
(Signature)

(Print)

(Date)

Commitment Term:

2 year, 5 year, or 10 year options

Signage:

PCRAS will provide a custom created advertisement sign with your company logo and appropriate information. All signs will be 3mm aluminum composite with Interlam Pro 4mil UV matte laminate. It is the responsibility of the sponsor to forward print ready artwork to PCRAS for sign production. During the commitment term, replacement sign costs for damage are the responsibility of PCRAS while replacement costs for changes or edits to the sign will be the responsibility of the company sponsor.

Available Package Options:

- A -** 7' x 4' Sign at the Main Gate
3 Available \$600/yr.
- B -** 5' x 3' Sign at Walk In Gate
2 Available \$500/yr.
- C -** 5' x 3' Sign at 100m Start Line
3 Available \$500/yr.
- D -** 5' x 3' Sign at Finish Line
4 Available \$500/yr.
- E -** 5' x 3' Sign along 100m
10 Available \$500/yr.
- F -** 5' x 3' Sign along Back Stretch
10 Available \$400/yr.

Email/E-Transfer: pcatrackclub@gmail.com