



PICTOU COUNTY ATHLETICS TRACK AND FIELD CLUB

The Pictou County Athletics Track and Field Club (PCA) is a proud member of Athletics Nova Scotia. We are a not-for-profit organization which is governed by the Pictou County Athletics and Recreation Society (PCRAS). We are driven by many volunteers and rely on the support of our surrounding governments, communities and businesses.

Since 2011, we have dedicated our efforts to develop a track and field facility that is among the best in the Atlantic provinces as well as a track and field club that is competitive and open to everyone. The Pioneer Coal Athletics Field, in Stellarton is a 400m, 8 lane synthetic track complete with a javelin runway, a shot put circle, a discus and hammer cage, four horizontal jump pits and a high jump and pole vault area. The facility is also equipped with a canteen, washrooms, an office space, and viewing area. This facility is home to four or five track and field competitions throughout the year, including School Sport Nova Scotia (SSNS) Track and Field Provincial Championships, Athletics Nova Scotia Provincial Championships and the Atlantic Championships. Most competitions include 100-200 athletes, however the SSNS Provincials has upwards of 1000 athletes from across the province.



Our track and field club trains and competes eight months of the year and includes a regular membership of about 100 athletes from all age categories. We have multiple groups throughout the summer; Run Jump Throw Wheel for youth between the ages of 5-9. Trailblazers for youth aged between 9 and 12, a 13+ group and a Masters group, for athletes young at heart. Our groups are training four to five times per week at the facility between the months of April and September.

In order to continue to develop club and facility growth that allows us to host high caliber track and field competitions safely and efficiently, our current club and board goal is to upgrade several important components of the facility. We wish to renovate and restructure our discus and hammer cage. We are eager to purchase four steeplechase barriers for the facility. We want to update our manual timing to an electronic timing system. We hope to make upgrades to some

sections of the rubberized track surface in need of repairs and improve our accessibility for wheelchairs and persons with disabilities. These ambitious goals will require help once again from government grants and the support from local businesses and organizations.



As part of our partnership with interested corporations, businesses, and organizations, PCRAS will post specially sized, weatherproof corporate advertisement signage depicting your logo and important information. Each sign will be positioned in high traffic areas of our facility. All advertisement options are based on a two year minimum agreement. Please note, PCRAS will be responsible for creating, affixing, and maintaining the advertisement boards in their desired areas over the term of the agreement, however corporate sponsors will be responsible for replacement costs due to edits to the signage information. Please feel free to choose your best option based on our advertising standards below.

Size	Location of Sign	Availability	Sponsors fee
36" x 60"	Facing inward behind 100m start line	4 spots	\$550/year
	Facing inward behind finish line	4 spots	\$550/year
	Facing clubhouse along 100m stretch	10 spots	\$500/year
	Facing clubhouse along backstretch	10 spots	\$400/year
47" x 84"	On both sides of fence at our main gate	8 spots	\$600/year
	On equipment shed at 100m start line	2 spots	\$550/year
	Facing parking lot at our walk in gate	2 spots	\$500/year

Your support would be greatly appreciated.
Kind Regards,

Trevor Boudreau
PCRAS Chairperson